



HANYANG UNIVERSITY

Hanyang International Summer School

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2017 HISS Course Syllabus

Name:	Business Law	Professor:	Dr. Marty Ludlum
		E-mail:	mludlum@uco.edu
		Home Univ.:	University of Central Oklahoma
		Dept.:	Finance

Description:	This course will examine the American legal system, ethical issues in business decision making, and major sources of law in the United States, with special emphasis on the law of contracts, employment, business organizations, and the international legal environment.
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Objective:	At the end of this course, students should be able to describe: 1) the importance of legal issues of business in a global economy; 2) how legal issues affect the transactions, decision making processes, and conduct of the firm; 3) the basic forms of contracts; 4) the fundamental principles of agency and employment; and 5) the function of the American legal system.
Preparations:	Suggested textbook, Pagnattaro, Legal and Regulatory Environment of Business, 17th edition, available as an etext from McGraw Hill Publishers ISBN: 978-0-07-802385-9. No pre-knowledge is needed. Various handouts will be available from the professor.

Schedule:	Week 1	Introduction to law, the courts, ADR, ethics and torts
	Week 2	Intellectual property and contracts, Mid-term exam
	Week 3	Business organizations, agency, and labor
	Week 4	Discrimination and Consumer law, topics as time permits, Final exam

Evaluation:	Midterm (%)	Final (%)	Attendance (%)	Assignments (%)	Participation (%)	Etc. (%)
	30	30	10	20	10	